

Support Opportunities & Exhibitor Prospectus

6th Pan American Parkinson's Disease and Movement Disorders Congress

February 13-15, 2026
Houston, Texas, USA



International Parkinson and
Movement Disorder Society
Pan American Section

pascongress.org



Sponsorship Opportunities and Exhibitor Prospectus

Pan American Parkinson's Disease and Movement Disorders Congress



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Sponsorship Prospectus

6th Pan American Parkinson's Disease and Movement Disorders Congress
February 13 -15, 2026 – Houston, Texas

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International Parkinson and Movement Disorder Society

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Pan American Parkinson's Disease and Movement Disorders Congress



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6th PAS Congress Overview

About the PAS Congress

The Pan American Parkinson's Disease and Movement Disorders Congress will be an opportunity to discuss relevant issues in the field that are specific to the International Parkinson and Movement Disorder Society's Pan American Section (MDS-PAS). Dialogue will occur through plenary lectures, workshops and poster sessions.

Primary Organizers

The MDS-PAS is the main organizer of the PAS Congress. Formed in 2009, the section reaches out to doctors, researchers and healthcare professionals throughout the Americas and the Caribbean. Thirteen national organizations have formal relationships with the Section as Affiliate Member Societies.

Purpose

The purpose of the PAS Congress is consistent with the objectives of the MDS-PAS, which include:

- Facilitate communication between clinicians and researchers within the region
- Disseminate updated knowledge about Movement Disorders
- Improve quality of life and independence of movement disorders patients and caregivers
- Promote and facilitate research collaborations in Movement Disorders
- Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-PAS

Target Audience

The target audience of the PAS Congress is clinicians, researchers, medical residents, medical students and other non-physician health professionals who have an interest in the current research and issues in the field of Movement Disorders specific to the Pan American region.

Scientific Program

The PAS Congress covers the whole spectrum of Parkinson's disease and movement disorders from basic science to clinical practice and consists of symposia, plenary sessions, poster presentations and parallel sessions. Participants are invited to submit abstracts relevant to the various fields associated with Movement Disorders.

General Information

- Venue:** Marriott Marquis Houston, 1777 Walker Street, Houston, Texas, USA, 77010
- Language:** The official language of the PAS Congress is English.
- Exhibits:** Pharmaceutical and biotechnology companies, medical publishers and patient service providers are invited to participate in the 6th PAS Congress Exhibit Hall.
- Registration:** MDS Members, trainees and early registrants will be offered discounted registration fees, which will be made affordable for participants from the region.
- Website:** <https://www.pascongress.org>

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6th PAS Congress Committees

Committee terms 2023-2025

MDS-PAS Executive Committee

Alberto Espay, (Chair), Cincinnati, OH, USA
Irene Litvan, (Chair-Elect), La Jolla, CA, USA
Mayela Rodríguez-Violante, (Secretary),
México City, México
Gabriel Arango, (Secretary-Elect), Bogotá,
Colombia
Sarah Camargos, (Treasurer), Belo Horizonte,
Brazil
Maria Cecilia Peralta (Treasurer-Elect),
Buenos Aires, Argentina
Susan Fox, (Past Chair), Toronto, ON, Canada
Tamine Capato, São Paulo, Brazil
Thiago Cardoso Vale, Juiz de Fora, Brazil
Mario Cornejo-Olivas, Lima, Peru
Stewart Factor, Atlanta, GA, USA
Ignacio Fernandez Mata, Cleveland, OH, USA
Monica Haddad, São Paulo, Brazil
Davide Martino, Calgary, AB, Canada
Tamara Milka Pringsheim, Calgary, AB, Canada
Sarah Pirio Richardson, Albuquerque, NM, USA
Malco Damian Rossi, Buenos Aires, Argentina

6th PAS Congress Oversight Committee

Irene Litvan, (Chair), La Jolla, CA, USA
David Burn, Newcastle Upon Tyne, United Kingdom

Alberto Espay, Cincinnati, OH, USA
Victor Fung, Sydney, NSW, Australia
Emilia Gatto, Buenos Aires, Argentina
Pramod Pal, Bangalore, India
Wassilios Meissner, Bordeaux, France

6th PAS Congress Scientific Program Committee

Emilia Gatto, (Chair), Buenos Aires, Argentina
Charles Adler, Scottsdale, AZ, USA
David Burn, Newcastle Upon Tyne, United Kingdom
Thiago Cardoso Vale, Juiz de Torre, Brazil
Catalina Cerquera-Cleves, Quebec, QC,
Canada
Mario Cornejo-Olivas, Lima, Peru
Alberto Espay, Cincinnati, OH, USA
Hyder Jinnah, Atlanta, GA, USA
Irene Litvan, La Jolla, CA, USA
Connie Marras, Toronto, ON, Canada
Cecilia Peralta, Arequipa, Peru
Malco Rossi, Buenos Aires, Argentina
Laura Silveira-Moriyama, Campinas, Brazil

Past PAS Congresses

Year	Location	Attendance
2024	Cartagena, Colombia	560
2022	Miami, Florida	575
2020	Miami, Florida	600
2018	Miami, Florida	550
2017	Miami, Florida	400

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5th PAS Congress (2024) by the Numbers

Registrations:	560	Travel Grants distributed:	20
Countries represented:	28	Fellowship Scholarships presented:	20
Faculty members:	59	Exhibiting companies:	8
Abstracts accepted:	204	Exhibiting non-profit organizations:	4
Late-breaking accepted:	4		

Registrations by Country

United States:	32%	Columbia:	21%
Argentina:	6%	Ecuador:	2%
Brazil:	8%	Mexico:	7%
Canada:	6%	Peru:	3%
Chile:	2%	19 other countries:	~1% per country

Registrations by Type

Regular Member:	42%	Exhibitor:	13%
Non-Member:	22%	Health Professional Member:	5%
Student/Junior Member:	17%	Staff/Press:	3%

Congress Faculty by Country

USA:	23	Columbia:	4
Argentina:	7	Aruba, Chile, Mexico, Peru, US Minor Outlying Islands:	1 each
Brazil:	12		
Canada:	8		

5th PAS Congress Supporters – 2024

Gold

Medtronic

Silver

Amneal Pharmaceuticals, Inc.

Bronze

Abbott
AbbVie
Acorda Therapeutics
Biopas
Boston Scientific
INSIGHTEC
Supernus Pharmaceuticals, Inc.

Supporter

Defeat MSA Alliance

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Sponsorship Levels and Recognition

MDS will recognize companies supporting the PAS Congress based on their cumulative sponsorship, exhibit and advertising spend. The sponsorship levels are:

Amount	Sponsor Level	Includes
\$60,000+ USD	Platinum	<ul style="list-style-type: none">• Company logo recognition• Four full PAS Congress registrations
\$40,000 – \$59,999 USD	Gold	<ul style="list-style-type: none">• Company logo recognition• Three full PAS Congress registrations
\$25,000 – \$39,999 USD	Silver	<ul style="list-style-type: none">• Company logo recognition• Two full PAS Congress registrations
\$10,000 – \$24,999 USD	Bronze	<ul style="list-style-type: none">• Company logo recognition
Under \$10,000 USD	Supporter	<ul style="list-style-type: none">• Company name recognition

Recognition for all levels includes:

- Acknowledgement at Sponsor Level on:
 - Sponsor acknowledgement page of the PAS Congress website
 - Sponsor acknowledgement page of the Mobile App
 - Onsite signage
 - Final Program – companies making their commitment by December 1, 2025
 - The Final Program is a comprehensive guide to the PAS Congress, including a complete schedule of educational events, and will be distributed to all Congress attendees and posted on the Congress website.
- Inclusion of company logo and a pre-approved bio/message of up to 75 words in a Sponsor e-Newsletter to be sent to registrants a week before the PAS Congress begins – invite delegates to learn about your company, visit your Exhibit, attend your Sponsored Symposium, visit your website, or take another action.
- Company name included in future PAS Congress literature, including the PAS Congress Prospectus in 2026.

For recognition associated with individual sponsored items, please see the Sponsorship Opportunities beginning on the next page.

The commitment deadline for support of the PAS Congress is December 1, 2025.

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Medical Education Grants

Unrestricted medical education grants of \$5,000 or \$10,000 towards the overall CME program are sought from multiple sources. All medical education grant donors will be acknowledged on the PAS Congress website, in the Final Program and signage throughout the venue. The Scientific Program will be posted when available at www.pascongress.org.

- Companies providing unrestricted medical education grants will be acknowledged as noted above if commitment is made by December 1, 2025.

Sponsorship Opportunities

Marquee Sponsor

\$15,000 USD

Ensure your company name/logo is included in the first communications sent to MDS members and others about the PAS Congress by providing support. Marquee Sponsorship includes a complimentary 10'x10' Standard Exhibit Booth (see page 9 for details).

Recognition includes:

- Acknowledgement in an email announcing open registration to MDS-PAS Regional Members and contacts (est. 28,000+ recipients)
- PAS Congress bag Insert
- Inclusion of your company name/logo in an email to MDS Members and Congress registrants, with the option to link to your company website
- Acknowledgement as a Marquee Sponsor in the Final Program, mobile app, and on the Congress website

Sponsored Symposium

\$42,500 USD

Sponsored Symposia offer a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium is up to 60 minutes in length, may include a Q&A portion, and is open to all registered meeting delegates. No CME is given. Companies sponsoring symposia are responsible for the speakers and content of the presentation, and bear all costs. ***Companies may include lunch with their symposium at cost; notify MDS of interest and staff will make introductions with the venue.***

Recognition includes:

- PAS Congress bag Insert
- Company logo and session information included in the Final Program
- Session information included in an email to Congress registrants
- Inclusion on signage displayed onsite at the Congress venue

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Suggested Symposium Promotional Package: \$7,500 USD

Many Symposium sponsors select ads to promote their session; MDS has created a discounted package that includes all of the following advertising opportunities designed to highlight your Symposium to delegates in print, via the mobile app, and via email communications:

- One (1) Full-page ad in the Final Program - \$4,000 value
- One (1) Banner ad in a Daily e-Newsletter email to all registrants - \$3,000 value
- One (1) Banner ad in the Congress mobile app - \$3,000 value

A \$10,000 total promotional value for the discounted rate of \$7,500! See page 12 for ad details.

PAS Congress Mobile App (Exclusive)

\$20,000 USD

This app for Android and Apple iOS devices makes information on the PAS Congress available at your fingertips.

Recognition includes:

- Company name/logo/brand/banner on select logistical pages within the app
- Inclusion in an email and social media post when the app launches
- Inclusion as app sponsor in Final Program and app-related email to registrants
- One banner advertisement within the app

PLEASE NOTE: Additional banner ads in the app will be available to other supporters

Wi-Fi Sponsorship (Exclusive)

\$15,000 USD

Provide Wi-Fi service throughout the PAS Congress venue for all delegates.

Recognition includes:

- Sponsor's choice of login password
- Acknowledgement alongside login information in the Final Program, in the mobile app, and on signage at the event
- Acknowledgement in the Daily e-Newsletter emails sent to all delegates each morning of Congress

PAS Congress Bag (Exclusive)

\$15,000 USD

Each delegate may take a PAS Congress bag to store and carry Congress publications and other items throughout the meeting. The MDS International Secretariat will administer the design, production and delivery of the bags onsite.

Recognition includes:

- Company logo will be printed on the bag, together with the Congress logo

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Welcome Ceremony

\$10,000 USD

The hour-long Opening Ceremony will welcome registrants and recognize the contributions of the many individuals who helped plan the event, as well as set the stage for an engaging educational experience. Multiple sponsors are sought.

Recognition includes:

- Acknowledgement in the Final Program, in the mobile app, and on signage at the event

Congress Notepad (Exclusive)

\$7,500 USD

Include your logo on the notepad inserted into each delegate's PAS Congress bag. The notepads will also carry the PAS Congress logo. The MDS International Secretariat will be responsible for design and production of the pads.

Recognition includes:

- Company name and logo printed on cover pages of notepads (interior pages will be MDS-PAS branded)

Charging Lounge

\$5,000 USD

Enable delegates to stay connected throughout the day by providing a 10x10" (9m²) charging lounge on the Poster and Exhibit Hall floor with sponsor-branded panels, seating, and multiple charge capabilities. Location is at MDS discretion.

Recognition includes:

- Company or product branding, to be approved by MDS, on wall and/or overhead panels of lounge
- Acknowledgement in the Final Program and in the mobile app

Charging Stations

\$3,500 USD

Enable delegates to stay connected throughout the day by providing charging stations at locations within the Congress venue.

Recognition includes:

- Company logo, to be approved by MDS, on the charging station
- Acknowledgement in the Final Program and in the mobile app

Floor Clings

\$3,500 USD per set of 2

Showcase your brand, product, exhibit or sponsored session on a set of two floor clings to be placed in walkways within the Poster and Exhibit Hall. Size to be determined; quantities are limited and based on available space.

Recognition includes:

- Company or product branding, to be approved by MDS, on cling graphics

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Exhibit Hall Table Tents

\$3,500 USD

Showcase your brand, product, exhibit or sponsored session on table tents placed on each table in the seating area of the Poster and Exhibit Hall.

Recognition includes:

- Company or product branding, to be approved by MDS, on table tents

Guided Poster Tours

\$3,500 USD

Guided Poster Tours are "stand-by" poster tours each day, led by two Chairpersons. Each tour will discuss approximately 10 posters for 5 minutes each. It is anticipated that four tours each day will be presented.

Recognition includes:

- Company name on signage in the Poster location
- Company name in Guided Poster Tour section of the Final Program

Insert in PAS Congress Bag

\$2,500 USD

Industry partners and exhibitors may invite Congress delegates to their Exhibit Booth or Symposium by placing an insert into the bags that each delegate receives onsite. Inserts may be up to ten 8 ½" x 11" sheets and must be approved by MDS prior to printing.

*Company is responsible for printing and shipping inserts to Congress venue in Houston

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Exhibits

The PAS Congress gathers together the Region's top clinicians, researchers, post-doctoral fellows, medical residents, medical students and other non-physician health professionals. Engage with this important audience by reserving Exhibit space for your company or organization.

Why Exhibit at the PAS Congress?

- Meet regional thought leaders in the field of Parkinson's disease and Movement Disorders
- Interact with clinicians who evaluate, prescribe, and recommend your products to patients
- Gain insight into the use of your products by speaking with experienced clinicians
- Generate new leads and achieve your sales and business development objectives

Paid Exhibit inclusions/recognition:

- Basic shell scheme setup; companies may also build custom exhibits (within size parameters listed below) or order additional materials for shell scheme booths
- Company/organization name on Sponsor and Exhibitor pages of the Congress website
- Company/organization name on the Exhibit Hall floor plan
- Three exhibit-only personnel registration badges per 100 sq. ft. / 9m² (additional badges may be purchased separately)
- Acknowledgement in Exhibitor listing in the Final Program and Pre-Congress email
- Acknowledgement as 2026 PAS Congress exhibitor in 2029 PAS Congress literature

Exhibitor Type	Size	Dimensions	Fee	
Standard	Single booth	9m ² / 100 sq. ft.	3m deep x 3m wide / 10x10 ft.	\$6,000
	Double booth	18m ² / 200 sq. ft.	3m deep x 6m wide / 10x20 ft.	\$12,000
	Triple booth	27m ² / 300 sq. ft.	3m deep x 9m wide / 10x30 ft.	\$18,000
Reduced Fee	Single booth	9m ²	3m deep x 3m wide / 10x10 ft.	\$3,000
	MDS recognizes that companies may have varied levels of marketing resources. In order to ensure that a variety of products and services are presented to delegates, discounted Exhibit pricing is available for entities meeting the following criteria: <ul style="list-style-type: none"> • Start-ups, or those without a product currently on the market • Sales of less than \$10M annually, or with products marketed to allied health professions or patients NOTE: All reduced fee exhibits are sold on a space-available basis			
Non-Profit / Foundation	No Fee Single skirted table + two chairs in designated Non-Profit area; includes two complimentary exhibitor-only badges			

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Advertisements

Ad in Pre-Congress e-Newsletter

\$3,500 USD per ad

Include your advertisement in the pre-Congress newsletter sent to all registrants one week before the PAS Congress. In addition to logistical information and announcements of Congress highlights, there will be space for up to 5 static banner ads. All ads must be approved by MDS.

Ad in Congress Daily e-Newsletter

\$3,500 USD per ad

This daily electronic newsletter will provide PAS Congress registrants with highlights of each day's activities. These messages outline and highlight the day's sessions, events and activities, and include space for up to 4 static banner ads per day. All ads must be approved by MDS.

Mobile App Banner Ad

\$3,500 USD per ad

Place a one-day banner ad on select logistical pages of the PAS Congress mobile app, which will include a full schedule, event information, and more. There will be space for up to 3 static banner ads per day. All ads must be approved by MDS.

Advertisements in Final Program Interactive PDF

Prices Below

The Final Program contains the complete schedule of the PAS Congress scientific sessions, events, and other information. It is the comprehensive guide that Congress attendees will receive and use to navigate the Congress. The Program will be available as an interactive flipbook PDF in which ads can be linked to URLs. It will also be posted on the Congress website. All ads must be approved by MDS.

Final Program	<i>Commitment Deadline: December 1, 2025</i>
Interior Full Page	\$5,000 USD
Interior Half Page	\$2,500 USD
Interior Quarter Page	\$1,250 USD

Other Opportunities

Expert Panels

\$20,000 per Panel

In the MDS Expert Panels, the Society convenes panels of subject matter experts to discuss specific topics identified by industry partners. Requesting companies provide MDS with objectives for a private, 90-minute session. MDS then generates a list of recommended experts from which the requesting party may select up to five panel participants whose expertise aligns with the session goals and objectives. Panels are private and not part of the PAS Congress schedule. ***Please note:*** *Expert Panel are private meetings between company representatives and the selected MDS experts, and take place at a time best suited to the participants. Companies engaging MDS to plan and implement an Expert Panel will execute an agreement with the Society outlining the responsibilities of each party.*

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Deadlines and Specifications

The commitment deadline for support of the PAS Congress is December 1, 2025. Additional deadlines for sponsor deliverables indicated in this Prospectus will be communicated via email once interest is indicated. Detailed information on sizes and specifications for logos, advertisements, and other items will be made available later.

Reservation, Confirmation and Payment

Sponsor and Exhibitor Reservation Form

All supporters are required to indicate their intention to support the PAS Congress by completing the Sponsor and Exhibition Reservation Form which can be found at the link below:

[Reservation Form](#)

If you have any issues with the link above, please visit pascongress.org/Sponsor-Exhibit

MDS will confirm the Sponsor's commitment and issue a Letter of Agreement for review and signature, followed by an invoice via email within two weeks or receipt of the reservation form. Please direct all questions to development@movementdisorders.org. Should there be more than one sponsor for the same sponsorship opportunity, priority will be given by date of receipt of the Sponsor and Exhibitor Reservation Form by the MDS Secretariat.

Payment Method

Sponsorship payments are to be made in U.S. Dollars by direct wire transfer or checks payable in U.S. Dollars to the International Parkinson and Movement Disorder Society. Details for the wire transfer will be provided with the invoice.

Cancellation Policy

For Bronze Level Supporters and above, cancellation requests must be sent to MDS at the address below in writing. A full refund less a \$1,000 administrative fee will be given if notice is received by December 1, 2025. No refund will be given after December 1, 2025. All other cancellation/refund requests will be made on a case-by-case basis.

Brett Kell, Director of Business Development
International Parkinson and Movement Disorder Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202 USA



Sponsor and Exhibitor Regulations

PAS Congress sponsors and exhibitors agree to abide by the following rules and regulations related to any and all content created by the sponsor/exhibitor for display, including Sponsored Symposia:

Marketing in Conjunction with Accredited Continuing Education

As an accredited provider, the International Parkinson and Movement Disorder Society has the responsibility to ensure that education is separate from marketing by ineligible companies. The ACCME defines an ineligible company as an entity whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Ineligible refers to the definition of the company and not its ability to market or exhibit in association with the accredited event.

Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:

1. Influence any decisions related to the planning, delivery, and evaluation of the education.
2. Interfere with the presentation of the education.
3. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.

Advertising Material

Canvassing or distribution of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor's assigned space. Unauthorized signage will be removed.

Demonstrations

Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the exhibitor's assigned space.

Facility Regulations

Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.

Special Events

Company-sponsored sessions or special events must be approved by the MDS International Secretariat. MDS attendees, leadership and faculty members cannot be invited to an event that conflicts with MDS programs, including the Scientific Program, and/or other MDS events. Please contact the MDS International Secretariat for more information.

Food and Beverage Distribution

Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

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Liability

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the Marriott Marquis Houston and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the Marriott Marquis Houston or any part thereof.

In addition, the exhibitor acknowledges that the International Parkinson and Movement Disorder Society, the Marriott Marquis Houston, and all other service providers do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Market Research

Surveys or market research of any kind is prohibited.

No Smoking

Smoking in any public space in the venue is prohibited.

Prizes and Lotteries

Prizes, sponsored contests and prize drawings will not be permitted.

Promotional Items

A promotional item approval form will be included in exhibitor information, to be distributed at a later date, and must be submitted to the MDS International Secretariat along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor's stand only with prior written approval. All items to be distributed must be useful to the attendees during the Meeting or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

Relocation

The MDS International Secretariat reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the MDS International Secretariat will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space. In any instance of exhibit booth relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

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Restriction of Exhibits

The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for the PAS Congress; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the exhibitor, their employees or agents shall annul the right to occupy space and such exhibitor will forfeit to the MDS International Secretariat all monies which may have been paid. Upon evidence of violation, the MDS International Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which the MDS International Secretariat may thereby incur.

Sales from Exhibit Booth

Selling merchandise is prohibited at the PAS Congress. Order forms may be distributed. The only exception is that book publishers may sell their publications.